# **MOHAMMED IRFAN P**

Digital Marketer





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## SKILLS

- Time Management
- Communication
- Leadership
- Honesty
- Creativity



MY PROFILE

I am Mohammed Irfan P, a dedicated and results-driven digital marketer with six months of experience at Trazi Digital Creatives. Proficient in SEO, social media marketing, content creation, and email marketing.

### **EDUCATION**

#### **Le-Ment College of Advanced Studies** Pattambi (Affiliated To Calicut University)

BA Engish Language and Literature 2020-2023

#### **GJHSS Naduvattam**

Computer Science 2019-2020

#### PTM Yatheemkhana Higher Secondary **School Edappalam**

SSLC 2018

#### EXPERIENCE \_\_\_\_\_

#### **Trazi Digital Creatives**

May to November 3 Months Cource and 3 Month Internship

- · Proficient in the creation and management of Facebook ad campaigns
- Boost website visibility and drive organic traffic with SEO.
- Played a key role in devising and executing social media marketing strategies.
- Enhancing the overall user experience in website design.

# ② EXPERTISE \_\_\_\_\_\_

- Facebook Ads
- Social Media Marketing
- Search Engine Optimization
- Search Engine Marketing
- Shopify
- WordPress Website Design